



TekBulb

INNOVATION | TECHNOLOGY | CONSULTING



**TEKBULB
TECHNOLOGIES LIMITED**

Company Profile



ABOUT COMPANY

TekBulb is a Technology Company with expertise in Sustainable & Innovative Customized Software Development and Products, IT Security Consulting and Services, and Digital Marketing, a place to your Digital Transformation Journey. Our offerings have unique and comprehensive approach to the client needs and the agile process to develop quality solutions. Our products are sustainable and transformational to help achieve customers' digital transformation at its best.

Our approach to value proposition is indispensable as our foundation lies in 4C strategies. Customer, Compassion, Cost, and Company.

Our Vision - To Experience Everyone Sustainable & Innovative Technologies.

Our Mission - To be a preferred partner for companies' Digital Transformation journey.

Core Value Codes-

1. We are Transparent
2. We are Learners
3. We are Sustainable Thinker
4. We Value others' Values

MEET OUR TEAM



Hitesh Patel
Founder | Director

Hitesh is skilled in sales strategies holding over 11 years of experience having worked in IT/ICT, Retail, Energy, and Edtech companies. He holds a professional MBA degree and comes from a technical engineering background. He has expertise across B2B, B2C, and Channel sales, business process improvement, business analytics, market research, technology partnerships, and digital marketing. He has a great understanding of IT consulting and managed IT services and solutions deliverables. He holds great business acumen and an entrepreneurial mindset and helped start-ups to develop their business strategies.

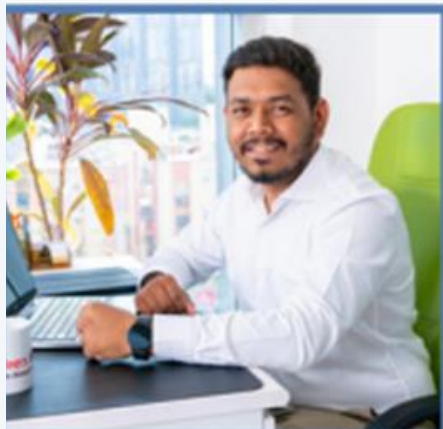
Achievements:

- Generated more than £2 million in revenues for the companies
- Executed 5+ CxO events driving business growth
- Business process implementation and facilitation of IT projects for companies
- Developed business strategies for startup companies

Expertise:

- Sales Strategies, B2B & B2C Sales Growth
- Market Analysis
- Business Analytics
- Strategic Implementation & Planning
- Digital Marketing Strategies

MEET OUR TEAM



Fagun Rathod

Principle Cyber Security Consultant

Holding more than a decade long experience in the field of Information Security & Cyber Crime Investigation. His expertise lies across a wide spectrum of cyber security, that includes perimeter defense, vulnerability discovery, secure network design, intrusion detection systems, and penetration testing. At Cyber Octet, Fagun has worked with both startups as well as established enterprises, including working as a Consultant for State & National Security (Government Sector), bringing innovative products to market, and bridging the gap between technical and executive stakeholders. He also brings in his additional experience in positioning technology for acquisition.

From being the first Indian to be featured on the Cover Page of PenTest Magazine, to being a Mentor at BugsXploration - India's First Platform for Bug Bounty and Training, speaking at Club Hack 2012, being the Chief Guest and Keynote Speaker at HATCON 2012, and being invited as a guest in multitude of Colleges for various FDPs and events, Mr. Fagun Rathod's journey across the cyber world has been nothing short of interesting.

Achievements-

- Ö Top 10 Ethical Hacker in India
- Ö 13+ years of experience in cyber security
- Ö Article & Paper reviewer at David Publisher Journal
- Ö Guide to PhD candidates
- Ö Invited as Delegate to Securing Gujarat International Conference Invited Speaker in 15 Universities & 150+ Colleges for Talk on Ethical Hacking & Cyber Security.
- Ö Solved 200+ Cases of Internet Threats, Cyber Frauds Social Networking and Cyber-crimes.
- Ö 350+ Project Completed covers Web Application VA, Network PT, ISO 27001, BCP & DRP, Malware Analysis, Data Theft Protection, Privacy & Securing Critical Assets, Configuration Management of Devices & Tools Project Management of Application Development, ITIL.

MEET OUR TEAM



Ronak Gupta

Principle Digital Marketing
Consultant

Ronak is a highly skilled digital marketing consultant with 8+ years of experience in driving digital growth for small and medium-scale companies. He holds a Professional Digital Marketing Certification from MICA University, acquired in 2014. Ronak's expertise spans across various domains, including media buying on social media platforms and Google, social media management, reputation management, website development, and SEO. With a deep understanding of media buying strategies and platforms, Ronak maximizes reach and conversions. He excels in social media management, leveraging platforms to engage target audiences. Ronak is adept at managing online reputation and developing user-friendly websites optimized for search engines. Overall, Ronak is a results-oriented digital marketing consultant with a comprehensive skill set for achieving digital growth.

Achievements-

- Digital Marketing Expert Over 8 years of experience
- Professional certification in digital marketing from MICA University
- Worked with several digital marketing agencies in various positions

Expertise:

- Performance Marketing
- Buying Media
- Social media marketing
- Content marketing
- Data-driven marketing
- Digital Marketing Strategies

Track record of success:

- Increased website traffic by 200% for a small business
- Generated 10,000 leads for a large enterprise
- Increased sales revenue by 15% for a startup

SERVICES

Secure Customized Software Development

Secure Customized Software Development: At Tekbulb Technologies Limited, we excel in providing secure and customized software development solutions tailored to meet the specific needs of businesses. We understand that off-the-shelf software may not always align perfectly with the unique requirements of an organization, and that's where our expertise comes into play.

Our team of skilled software developers works closely with clients to gain a deep understanding of their business processes, challenges, and goals. We collaborate to gather comprehensive requirements and translate them into innovative and highly functional software solutions.

Our secure customized software development approach includes :

- Requirements Analysis
- Design and Architecture
- Development and Testing

By choosing Tekbulb Technologies Limited for secure customized software development, businesses can leverage our expertise and dedication to deliver software solutions that optimize operations, enhance efficiency, and protect critical data.



SERVICES

Application Development

At Tekbulb Technologies Limited, our team excels in developing robust and user-friendly applications for various platforms. We understand that applications play a crucial role in driving business growth, enhancing customer experiences, and improving internal processes.

Our approach to application development is centered around delivering high-quality, scalable, and intuitive solutions that meet the specific requirements of our clients. We leverage the latest technologies, industry best practices, and our extensive expertise to create applications that align with our clients' goals and objectives.

Key aspects of our application development services include:

- Comprehensive Requirement Gathering
- Robust Architecture and Design
- Agile Development Methodology
- Multi-Platform Compatibility
- Quality Assurance and Testing

By choosing Tekbulb Technologies Limited for application development, businesses can expect solutions that are not only robust and user-friendly but also aligned with their unique requirements. Our expertise and focus on quality ensure that the developed applications provide tangible value, whether it is streamlining internal processes, engaging customers, or driving revenue growth.



SERVICES

ERP/CRM Development

At Tekbulb Technologies Limited, we specialize in providing efficient enterprise resource planning (ERP) and customer relationship management (CRM) solutions. We understand that effective management of resources and customer relationships is crucial for businesses to achieve their goals and stay ahead in today's competitive landscape.

Our ERP/CRM development services encompass the design, development, customization, implementation, and maintenance of comprehensive software solutions that optimize business processes and enhance customer interactions.

Key aspects of our ERP/CRM development services include:

- Comprehensive Business Analysis
- Customized Solutions
- Seamless Integration
- User-Friendly Interface
- Training and Support

By choosing Tekbulb Technologies Limited for ERP/CRM development, businesses can expect efficient and tailored solutions that streamline operations, improve decision-making, enhance customer relationships, and drive overall growth. Our expertise in developing ERP/CRM systems empowers organizations to optimize their resources and maximize their competitive advantage in the market.



SERVICES

Software QA

At Tekbulb Technologies Limited, we understand the importance of delivering high-quality software that meets the highest standards of reliability, functionality, and user satisfaction. Our software quality assurance (QA) services encompass comprehensive testing and quality assurance processes to ensure the excellence of our software solutions.

Key highlights of our software QA services include:

Test Planning and Strategy

Test Design and Execution

Test Automation

Documentation and Reporting

By entrusting Tekbulb Technologies Limited with software QA, businesses can be confident in the quality and reliability of their software solutions. Our thorough testing and quality assurance processes ensure that the software meets the specified requirements, performs optimally, and provides an exceptional user experience.





SERVICES

IT Security Consulting

At Tekbulb Technologies Limited, we offer comprehensive IT security consulting services to help organizations protect their valuable assets, secure sensitive information, and mitigate potential cyber threats. Our expertise encompasses a wide range of areas within the field of IT security.

Our key IT security consulting services include:

- **Vulnerability Assessment:** We conduct thorough vulnerability assessments to identify and analyze potential weaknesses and vulnerabilities in your systems, networks, and applications. Our assessments provide valuable insights into areas that require attention and help prioritize remediation efforts.
- **Penetration Testing:** Our skilled team of ethical hackers performs penetration testing to simulate real-world cyberattacks and identify security gaps and potential entry points. This proactive approach helps organizations understand their vulnerabilities and take appropriate measures to strengthen their security posture.
- **Compliance and Standards:** We assist organizations in achieving compliance with industry standards and regulations such as ISO 27001, GDPR, and data protection. Our consultants provide guidance, conduct gap analyses, and develop strategies to align security practices with the required standards and regulations.
- **SOC Setup:** We offer expertise in setting up Security Operations Centers (SOC) to establish an effective security monitoring and incident response framework. Our consultants help organizations design and implement the necessary processes, technologies, and controls to detect, analyze, and respond to security incidents in a timely manner.



SERVICES

IT Security Consulting

- **Web Application Security:** We specialize in assessing and enhancing the security of web applications. Our consultants perform thorough security assessments, identify vulnerabilities, and provide recommendations to secure web applications against potential threats such as cross-site scripting (XSS), SQL injection, and session hijacking. We provide guidance in securing the entire IT infrastructure, including endpoints, networks, servers, and cloud environments. Our consultants assist in developing robust security policies, procedures, and guidelines to establish a strong security framework within the organization.
- **System Network and Server Security:** We help organizations strengthen their system, network, and server security through comprehensive assessments, configuration reviews, and implementation of security best practices. Our consultants identify vulnerabilities, recommend security enhancements, and assist in securing critical infrastructure components.
- **Security Auditing and Threat Intelligence:** We conduct security audits to evaluate the effectiveness of existing security controls and processes. Additionally, our consultants provide threat intelligence services, keeping organizations informed about the latest cybersecurity threats, trends, and mitigation strategies.
- **IT Infrastructure Security and Security Policy Development:** We provide guidance in securing the entire IT infrastructure, including endpoints, networks, servers, and cloud environments. Our consultants assist in developing robust security policies, procedures, and guidelines to establish a strong security framework within the organization.

By leveraging our IT security consulting services, organizations can enhance their security posture, proactively address vulnerabilities, and establish a comprehensive security framework to protect their assets and sensitive information. Our experienced consultants work closely with clients to understand their unique needs, deliver tailored solutions, and ensure a robust and resilient security environment.



SERVICES



Cyber Security Trainings

- **Practical Exposure:** Our training programs emphasize practical learning experiences. Participants have opportunities to engage in hands-on exercises, simulations, and real-world scenarios to apply the concepts learned. This approach ensures that participants gain practical skills and confidence in addressing cyber security challenges.
- **Expert Instructors:** Our training sessions are led by experienced cyber security professionals who possess in-depth knowledge and industry expertise. They bring real-world insights, best practices, and case studies to enrich the learning experience.

By enrolling in our cyber security trainings, individuals and organizations can enhance their understanding of cyber security concepts, applications, and practices. Participants will gain practical exposure to effectively utilize cyber security measures and develop the necessary skills to protect against cyber threats. Our tailored programs provide a solid foundation for building a strong cyber security posture and promoting a culture of security within organizations.



SERVICES

Cyber Security Trainings

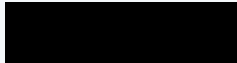
At Tekbulb Technologies Limited, we provide tailored cyber security workshops and boot camps designed to equip individuals and corporations with the knowledge and skills necessary to effectively address cyber security challenges. Our training programs cover a wide range of topics, from basic to advanced concepts, applications, and best practices.

Key highlights of our cyber security trainings include:

- **Tailored Programs:** We understand that different individuals and organizations have varying cyber security needs. Therefore, we offer customized training programs to address specific requirements. Our team works closely with clients to assess their knowledge levels, objectives, and areas of focus, ensuring that the training is tailored to meet their unique needs.
- **Duration and Intensity:** Our training programs range from 1 to 15 days, depending on the desired level of depth and coverage. Whether participants prefer a shorter intensive boot camp or a more extended program, we have options to accommodate various schedules and learning preferences.
- **Comprehensive Coverage:** Our trainings cover a wide spectrum of cyber security topics, including but not limited to:
 - Basic Cyber Security Concepts: Introduction to cyber threats, attack vectors, and common security measures.
 - Cyber Security Applications: Focus on specific areas such as network security, application security, cloud security, mobile security, and more.
 - Best Practices and Policies: Guidelines for implementing security measures, developing incident response plans, and establishing a culture of security awareness within organizations.
 - Emerging Technologies: Exploration of the latest trends and technologies in cyber security, including artificial intelligence (AI), machine learning, blockchain, and Internet of Things (IoT) security.



PRODUCTS



eCARDians

At Tekbulb Technologies Limited, we are proud to present our flagship product eCARDians. It is an exceptional platform that revolutionizes electronic card creation and sharing, providing a delightful experience for individuals and businesses alike.

eCARDians allows users to unleash their creativity and design personalized electronic business cards offers flexibility, modernization and customization extending a mini website flavor to the customers.

Key features of Ecardians include:

- **User-Friendly Interface:** The platform boasts a user-friendly interface, making it effortless for users to navigate, explore, and create business cards. Our easy to use AI WhatsApp chatbot service and guide will provide users an effortless experience without need of dedicated support.
- **Customization Options:** Personalization is at the heart of eCARDians. Users can customize every aspect of their cards, including company logo, personal photo, services, adding medias and testimonials for their customers. Unique website link revolutionize users online presence and helps them to market their products and services online.
- **Sharing and Delivery:** Once the card is ready, users can effortlessly share it electronically or allowing access to scan the QR code facilitates easy business exchanges.
- **Mobile-Friendly Experience:** eCARDians is designed to provide a seamless experience across devices. Whether accessing the platform from a desktop, tablet, or smartphone, users can create and share beautiful electronic cards on the go.
- **Sustainability:** Our approach towards the sustainable solution design and deliverables is at the heart of eCARDians concept. Using our platform users can get rid of recurring printing costs adding their contribution towards the environment saving trees and water.



PRODUCTS



IPM+

Tekbulb Technologies Limited is excited to introduce IPM+, our cutting-edge Intelligent Endpoint Power Management Solution. IPM+ is specifically designed to optimize power consumption and enhance energy efficiency for organizations of all sizes.

IPM+ leverages advanced technologies and intelligent algorithms to monitor, analyze, and optimize power usage across endpoints such as computers, laptops, servers, and other devices. By intelligently managing power settings and implementing energy-saving strategies, IPM+ helps organizations reduce their carbon footprint, lower energy costs, and contribute to a more sustainable environment.

Key features of IPM+ include:

- **Automated Power Management:** IPM+ automatically adjusts power settings on endpoints based on usage patterns and predefined policies. It optimizes power modes, such as sleep, hibernate, or power-off, when devices are not in use, ensuring energy conservation without disrupting productivity.
- **Power Analytics and Insights:** IPM+ provides comprehensive analytics and insights into power consumption patterns, device utilization, and energy-saving opportunities. This data-driven approach allows organizations to identify energy-intensive devices, assess power usage trends, and make informed decisions to improve energy efficiency.
- **Centralized Management:** IPM+ offers a centralized management console that allows IT administrators to monitor and manage power settings across the organization's endpoints from a single interface. It enables easy configuration, policy enforcement, and reporting, simplifying the power management process.
- **Customizable Power Profiles:** IPM+ allows organizations to create customized power profiles tailored to their specific needs and preferences. Administrators can define different power settings for different departments, roles, or time periods, ensuring flexibility and adaptability to diverse operational requirements.



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GET IN TOUCH



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